

Licensed Real Estate Agent – Waterloo Region

The Daily Agent Real Estate Brokerage Ltd.

Real Estate - Just Different

Are you a licensed and active **real estate agent** looking for a fresh approach to your career? Do you want to offer your clients something unique and valuable while enjoying strong income potential & work-life balance?

The Daily Agent is entering the arena in residential real estate representation, and we're looking for passionate, professional and knowledgeable agents to join our team.

We are brand new and excited to add our first 5 agents who are the key part of the brokerage's initial success. These five agents will have access to all potential business while we grow market share and refine our offering and approach.

Why The Daily Agent?

At The Daily Agent, we strive to align client expectations with **transparency, efficiency, and fairness**. We've developed an innovative **pricing model** for residential real estate brokerage representation that allows our agents to compete for market share and always maintain value in their work. We want our agents to have an exceptional lifestyle and income while providing consistent professional real estate representation to the Buyers and Sellers who entrust us to guide them through real estate transactions. Our unique approach gives you the opportunity to build a stable career while serving clients who appreciate your expertise.

Why you'll love working with us:

- **High income earnings opportunity:** We are looking for agents that will work hard, want to be successful and appreciated while seeing and feeling the benefits of our approach.
- **Flexibility & Work-Life Balance:** We understand the importance of balance, and our model is designed to support it.
- **Tech-Enabled Efficiency:** We provide a **CRM system, Microsoft Office Suite and Brand Package** to help you do your job more efficiently and focus on what you do best: helping clients buy and sell homes. We understand technology's role and want to ensure there is as little friction between the client and Real Estate Agent and as well the Real Estate Agent and the Brokerage.
- **Transparency:** The Daily Agent is upfront about the activities that are needed to provide a full service compliant real estate transaction & how long these activities should take to create efficiency and clarity. Our clients know what we have done and the time and cost for these activities.
- **Room for Growth:** There is growth potential at The Daily Agent. We are challenging Real Estate Brokerage cultural norms to provide professional real estate transaction

services and potential client economic value. As we solidify our niche and grow there will be opportunities for brokerage team member roles both in Waterloo Region and beyond.

- **Marketing Support** – The Daily Agent is focused on market exposure and client acquisition with brokerage marketing plans and templates as well as self-guided agent social media schedules and marketing support.

What We're Looking For:

- **Licensed Real Estate Agents Servicing Waterloo Region with 2 + years of active experience.**
- A **client-first mentality**—you care about delivering consistent results, believe in the process and system we have created and have an eager want to be more professional and knowledgeable than your competitors while delivering results and happy clients.
- Strong **communication and organizational skills.**
- **Tech-savvy** and comfortable using modern tools to streamline work and grow your business.
- Ability to work **independently** while being part of a supportive, growing team.
- A **strong desire to build a stable, long-term career** and be part of something innovative.
- Adhere to and maintain all compliance and licensing responsibilities and regulations related to a licensed real estate agent under RECO, TRESA and local Real Estate Boards

What You'll Do:

- **Buyer & Seller Representation:** Guide clients on the purchase and sale of residential real estate, with a focus on single family residential properties in the **\$700,000 to \$2,000,000** range.
- **Provide transparent, value-driven service:** Guide clients through the process with our easy-to-understand pricing model.
- **Leverage technology** throughout the client journey to increase your efficiency and organization while providing client value.
- **Manage the process from start to finish with:** Offer expert advice, conduct market research, schedule viewings, negotiate offers, and handle all other tasks required for a compliant, informed and successful real estate transaction.
- **Build long-term relationships:** Provide exceptional service that earns you repeat clients and referrals; while helping you grow a steady pipeline of business.

Perks of Working at The Daily Agent:

- **Management and Owner Involvement:** We want to help you grow as a professional and person. Whether its hoping on a call to help secure a listing or client, negotiation advice or market pricing and preparation and everything in-between.
- **Work-Life Balance:** We know real estate can be demanding, which is why we offer flexibility to help you balance your personal life with your career goals.

- **Tech and Tools Provided:** Forget administrative hassles—our **model** gives you everything you need to succeed, from client management systems to marketing tools.
- **Be Part of a Growing Brand:** As The Daily Agent expands, you'll be in a prime position to advance your career and earn more business.
- **Fun, Knowledgeable and Adaptable:** We want to enjoy the time in our careers. Receive regular feedback on process and client interaction to guide opportunities for improvement and share your ideas on solutions to improve in all areas of our business. Your unique, open and honest self will help us achieve this.

Is This You?

If you're an agent who is **motivated by efficiency, professionalism & income potential inside a new approach to real estate**, The Daily Agent could be the perfect fit for you.

We're looking for agents who are excited to be part of a **modern, transparent, and customer-focused business**. If you want to take your career in a new direction we want to hear from you!

Please forward your Cover Letter about where you are at in your career, why your seeking change and what you want to achieve along with Resume and last 2-3 years of transaction history to:

careers@thedailyagent.ca